

Plutuss Digital is a performance driven digital marketing agency based in Wakad, Pune.



**PLUTUSS  
DIGITAL**  
DIGITAL MARKETING & SOCIAL MEDIA

# WE DON'T JUST MANAGE PROFILES

We build digital authority,  
influence, and measurable growth



**OUR APPROACH IS SIMPLE :**

Strategy First | Execution Strong | Growth Measurable

## WE SPECIALIZE IN

- Political Branding
- Business Growth Campaigns
- Personal Brand Positioning
- Social Media Domination

# OUR CORE SERVICES

## 1. Social Media Management (Core Expertise)



### OUR FOCUS

- Consistency
- Engagement Growth
- Visual Identity
- Authority Building

## • COMPLETE PROFILE MANAGEMENT •



**Profile Audit & Growth Strategy**



**Monthly Content Calendar**



**Scheduled Posting**



**Monthly Performance Report**



**Graphic + Video Production**



**Reel & Post Planning**



**Content Writing (Brand Voice Based)**



**Basic Engagement Handling**



**Free Growth Consultation**

## 2 . CONTENT CREATION (PROJECT- BASED)

• Complete Profile Management •



### WE CREATE



Reels & Short-form Videos



Cinematic Brand Videos



Campaign Banners



Political Speech Writing



Event Highlight Videos



Voice Overs



Graphics & Social Posts



Reel Conversion

### OUR STYLE



Emotional



Impactful



Professional



Story Driven

# 3 . WEBSITE + SEO (GROWTH SUPPORT SYSTEM)

• Digital Foundation for Authority •



## WHAT WE OFFER



**Business Websites**



**SEO Optimization**



**Political Profile Websites**



**Google Business Listing Setup**



**Campaign Landing Pages**



**Website Maintenance**

## WHY IT MATTERS



**Search Visibility**



**Lead Generation**



**Brand Authenticity**



**Long-Term Digital Asset**



# HOW WE WORK

## 1. Understanding Phase

- ✓ Deep discussion
- ✓ Brand study
- ✓ Competitor analysis

## 2. Strategy Building

- ✓ Content positioning
- ✓ Visual direction
- ✓ Platform targeting

## 3. Execution

- ✓ Deep discussion
- ✓ Brand study
- ✓ Competitor analysis

## 4. Reporting & Optimization

- ✓ Monthly performance report
- ✓ Data-driven improvements
- ✓ Consultation for next growth phase



Performance  
Driven Digital  
Solutions



Data-Led  
Growth  
Strategies



Innovation  
Focused  
Marketing  
Campaigns



Customer  
Centric Brand  
Building

## Why Choose Plutuss Digital?

- ✓ Strategy-Oriented Approach
- ✓ Political & Business Branding Expertise
- ✓ Premium Content Quality
- ✓ Transparent Reporting
- ✓ Consistent Execution
- ✓ Long-Term Growth Vision





**PLTUSS  
DIGITAL**

DIGITAL MARKETING & SOCIAL MEDIA

# LOCATE US

plutuss.digital  
City avenue, Commercial  
M Building office no 212,  
wakad, pune

**Your Digital Presence is Your  
Modern Reputation.  
Let's Build It Strong**

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**CALL US ON :  
81492 45634**

